



CCIA Cap-a-Thon

Innovation and Managing Cyber Risk through Captives.

**Connecticut Captive Insurance Association (“CCIA”)
2018 Captive Collaborative Event
Hartford, Connecticut
October 16th and 17th**

Connecticut is Still Revolutionary! And in today’s day and age, that means Innovative!

CCIA’s 2018 Annual Collaborative is focused on **Innovation and Managing Cyber Risk through Captives.**

We are hosting our events at two venues which reflect the tradition and innovation of Hartford.

Evening, October 16, 2018: CT Insurance Innovation Reception

- **Location:** The Hartford Club
46 Prospect Street
Hartford, CT

Schedule of Events:

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| 5:00 pm | Networking / Hors D’oeuvres |
| 6:00 pm | Hartford Insurance Innovation Panel <ul style="list-style-type: none">- David Griggs, CEO, MetroHartford Alliance- Kalpesh Sheth, Co-Founder and CEO, Yaxa- Kamal Kishore Das, Founding Director & COO, Pentation Analytics- Frank Sentner, President, Sentwood Consulting |
| 7:00 pm | Reception |

David Griggs of MetroHartford Alliance will offer some remarks about the Hartford insurance innovation eco-system. The three other panelists have been involved with Hartford insurtech start-ups. They will share experiences in this eco-system, why they expect their businesses will grow and prosper, and how the captive insurance market can be served by their businesses.

All Day, October 17, 2018 – Cyber Risk Management and “Cap-a-Thon”

- **Location:** Upward Hartford
20 Church Street
Hartford, CT

To continue this year’s theme of innovation, our full-day collaborative event will be an innovative approach to generating captive ideas for the fastest-growing risk in captives - Cyber Risk!

What is a **Cap-a-thon**? CCIA’s twist or “hack” on a hackathon, which is an intentional design-sprint event in which contributors and other subject-matter-experts collaborate intensively on a project or innovation to deliver a solution. Joining us for this event are industry Cyber experts in coverage, exposure, risk quantification, benchmarking, and, of course, captives!

Upward Hartford is Hartford’s new downtown venture to coach tech startup businesses into successful businesses. The shared space concept and state-of-the-art work environment is a great location for this year’s event.

CCIA’s 2018 Annual Collaborative event is designed to be your best day of risk!

*****Please bring your laptop or tablet to this event!*****

Schedule of Events: (Tentative)

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|---------|---|
| 7:30 am | Breakfast Networking |
| 8:30 am | Welcome
Steve DiCenso, President, CCIA |
| 8:45 am | Key Note Speaker – Innovation
Scott Hudson, CEO and President, Gallagher Bassett |
| 9:15 am | Connecticut Captives: The State of Innovation
Janet Grace, Program Manager, Captive Insurance Division, Connecticut Insurance Department, will discuss the types of captive insurance entities currently domiciled in Connecticut and innovative captive ideas under consideration. |
| 9:45 am | Break |

- 10:00 am **Cyber Risk Exposure Panel**
This panel will discuss the approaches to identifying and analyzing cyber risk exposures faced by a broad spectrum of industries.
- Moderator: Ted Augustinos, Locke Lord LLP, Partner
 - Panelists:
 - o Laura True, Beazley, Sr. Underwriter
 - o Adam Cottini, Arthur J Gallagher, Managing Director
 - o Ron Plesco, KPMG LLP, Partner
- 10:45 am **Cyber Risk Quantification Panel**
The management of cyber risk involves the quantification of exposures to identified risks. This panel will discuss the quantitative approaches to assess and establish an organization’s financial exposure and its risk appetite.
- Moderator: Dave Shluger, Zurich, Sr. Multi-Line Underwriter
 - Panelists:
 - o Arthur Hsu, Marsh, Lead Project Manager
 - o Barbara Ingraham, Verisk, Managing Director
 - o Brian Paul, Willis Towers Watson, Project Lead
- 11:30 am **Advisen Cyber Data**
Advisen will present its new Cyber OverVue tool, which is an analytics solution that leverages historical loss data – known losses – to generate loss profiles and benchmark analyses in one application to enable real-time decision-making about the cyber risk of organizations. The real-time interface allows users to evaluate a company’s historical loss experience in terms of frequency and severity, as well as how their cyber program compares to their peers. It identifies worst-case cyber scenarios based upon historical loss experience. The presenter will be:
- Jack Combs, Advisen Ltd, Client Experience Manager
- Advisen is providing conference participants access to this data for live use during the Cap-a-thon.*
- 12:00 pm **Cap-a-Thon Overview and Instructions**
John Thomson, Executive Director, CCIA

- 12:15 pm **Industry Cap-a-thon Break-Out Teams** (2.5 hours, including a working lunch, which will be available during this time).
- Each team will have a Subject Matter Expert and a Cap-a-thon facilitator assigned to keep the teams on track.
- Risk managers, employers and captive owners are asked to be prepared to discuss the challenges, concerns and emerging risks that they are currently facing or anticipating in Cyber Risk management. Examples of these could include coverage, capacity, claims control, reputational risk, business interruption expense, costs and other industry specific concerns.
- Industry risk professionals and service providers will be instructed to prepare risk identification, risk management or a risk financing concept to the group. Forethought should be given to concept development in order to facilitate the presentation (or “pitch”) the idea to their team.
- Once all the ideas/concepts are pitched and discussed, one or a combination of concepts should be selected for more intensive development. Development of a solution associated with the concept will become the focus of the team for the remainder of the session. Participants are asked to bring their creativity and innovative ideas to this challenge.
- 3:00 pm **Break-Out Team Pitches:** 6 teams, 10 minutes, each
- 4:15 pm **Connecticut: The State of Innovation**
Martha Kalen, Program Manager, Hartford Innovation Places
- 4:45 pm **Closing Remarks**
John Thomson, Executive Director, CCIA
Steve DiCenso, President, CCIA
- 5:00 pm **Networking Reception**